



BBP®33 LABEL PRINTER

Unbelievably easy. No wasted labels. The way label making should be.

Introducing the BBP33 Label Printer - a whole new way to make labels. No more tedious, time-consuming setups or calibrations. No more difficult-to-load materials. No more wasted labels. No more hassles. This PC-connect only printer is so simple to use, most of our customers don't even believe us the first time we show them. But believe it, because it really is that easy.

It's an industrial label printer that's simple, powerful and brilliantly fast. Exactly the way label making should be.

Impressive material lineup

- With over 600 parts and 60 materials, this printer meets your primary labeling needs and so much more
- Wire and panel labels, product labels AND safety and arc flash labels
- General purpose die cut labels AND pipe markers and 5S labels
- Custom materials available for most material types



Learn more at:
BradyID.com/bbp33

▶ BBP33 At-A-Glance

- No wasted labels
- No calibration steps
- No sensor adjustments
- 20 Second supply changeovers
- Wire ID and product ID as well as safety and facility ID
- 350+ parts, 47 materials (Wire ID & OEM)
300+ parts, 12 materials (for Facility ID)

▶ BBP33 Supplies

BBP33 label rolls..... page 112
BBP33 print ribbons..... page 138



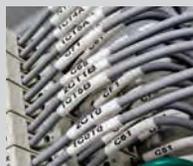
BBP33 Label Printer and Accessories

Catalog #	Description
BBP33-C	BBP33 Printer with auto cutter *
BBP33-C-PWID	BBP33 Printer with auto cutter and BWS Product Wire ID Software Suite *
BBP33-C-SFID-PWID	BBP33 Printer with auto cutter, BWS Product Wire ID and BWS Safety Facility ID Software Suites *
120994	Rolling case w/ handle and supplies pockets **
B31-WIPER	5 pack of extra media wipers
B31-CCT	Cutting tool
PCK-6	Cleaning swabs that are pre-soaked in IPA (50 per pack)

* Printer ships with power cord, USB cable, drivers CD, stylus, cleaning kit, cutter cleaning tool and quick start guide.

** ⚠ **WARNING:** Cancer and Reproductive Harm www.P65Warnings.ca.gov

Brady materials made to impress.



Wire and cable labels



Product ID labels



Laboratory labels



Circuit board labels



Arc Flash and safety labels



Facility ID label